

## CFFU DONATION POLICY

### VALUATION OF DONATIONS

Donations will be valued as follows and as shown in the accompanying table:

1. Outright donations of items or cash will be valued at retail or actual value and donor credit given for the full amount.
2. Two-for-one, 50% off and like donations will be valued at the actual cost of the discount, e.g \$100 retail item submitted as 50% off will credit the donor with \$50.00 donation.
3. Items purchased by CFFU for use as raffle or auction items will be valued the same as item 2 above, e.g., CFFU purchases a \$1000 item (or multiple items totaling \$1000) and pays \$600.00 after a 40% discount from the store, credits the store with a \$400.00 donation.

### RECOGNITION OF DONORS

1. VIP SPONSOR: For the purpose of recognition, anyone contributing donations totaling \$300 or more during a calendar year (Jan 1 thru Dec 31) shall be considered a VIP SPONSOR.
2. RECOGNITION PERIOD: Recognition of Donors will be honored from January 1 to December 31 of the year following the donation(s).
3. TICKET TO ANNUAL DINNER: For EACH cash donation of \$250.00 or more, the donor will be provided one free admission to the CFFU Annual Dinner.
4. RECOGNITION AT CFFU WEBSITE: VIP SPONSORS will receive THREE highlighted links on <http://cffu.org> direct to Sponsor website (or e-mail): (1) One at the top of the "LINKS" page in a category labeled as "VIP SPONSORS". (2) One in the appropriate business category on the "LINKS" page. (3) And listing and link on the "ACTIVITY > Dinner" page.
5. RECOGNITION IN CFFU NEWSLETTER, ON THE FLY: VIP SPONSORS will be listed each month in the CFFU newsletter, On The Fly, which is published monthly on the CFFU website, <http://cffu.org>. The on-line version of On The Fly will include a link to the business website. A listing of ALL donors will be published one time in the CFFU Newsletter, On The Fly. The listing may be published incrementally over two or three months if necessary.

### THANK YOU LETTERS

Every donor who has contributed to CFFU during the year, and for whom an address is available, will receive a Thank You letter at the end of the year during which the donation is made. Thank you letters will be mailed no later than December 1<sup>st</sup> of each year.

**TABLE OF CFFU DONATION POLICY EXAMPLES**

Description of Donated Item and Contributor	Retail Value	Credit Toward CFFU Recognition	CFFU Annual Dinner Computer Database Entries	
			Donor listed in Database	Value listed in Database *
\$350 float tube; Joe's Fly Shop	\$350	\$350 credit to donor	Joe's Fly Shop	\$350
\$300 cash donation; Mr. Rich	\$300	\$300 credit to donor	Mr. Rich	\$300 **
\$50 gift certificate; Shirley's Floral Shop	\$50	\$50 credit to donor	Shirley's Floral Shop	\$50
\$400 guided trip 2-for-1 (50% off); Ted's Guide Service	\$400	\$200 credit to donor	Ted's Guide Service	\$200 ***
40% discount off club purchases; Joe's Fly Shop	\$1000 bought by club	\$400 credit to donor	CFFU 60% / Joe's Fly Shop 40%	\$1000 ****

\* This is the "value" to the bidder after accounting for what the bidder still has to spend to secure the donation (such as a 50% off, or 2-for-1 donated item).

\*\* If this money is used to purchase multiple items for the raffle or auction, each item purchased will be entered along with its retail value and the donor's name.

\*\*\* The full retail value is not entered into the computer database because the winning bidder still has to spend additional money to secure the item.

\*\*\*\* \$1000 rather than \$400 is entered into the computer database because the winning bidders receive the full value of the item(s) without having to spend any additional money.

**Adopted by CFFU Board June 2, 2008**

**Amended April 9, 2009**

**Amended October 4, 2010 with effective date of January 1, 2011**