

CFFU ACTION PLAN WORKSHEET

Position/Activity/Chair/Committee:

Conservation Programs**Description/Purpose:**

The Conservation Programs Director is responsible for providing members with opportunities for regional environmental enhancements and community conservation projects to improve fish habitat and fisheries, community education programs particularly with the involvement of elementary school children and teachers.

Tasks and Activities:

1. Coordinate, lead and promote CFFU's Fish in the Classroom (also known as Classroom Aquarium Education Project by D.F.G.) project for both salmon and steelhead.
2. Chair Fish In The Classroom Committee
3. Maintain and improve the CFFU Nimbus Fish Hatchery display board as requested by D.F.G..
4. Assist with the Salmon Festival chair person coordination with the California Department of Fish and Game, community leaders, CFFU members and others to support and encourage the annual Salmon Festival every September.
5. Lead and encourage CFFU participation in the Great American River Clean-up.
6. Continue providing leadership and CFFU involvement in Creek Week which is sponsored by the Urban Creeks Council.
7. Seek opportunities for CFFU to participate with the California Department of Fish and Game, Cal Trout, Federation of Fly Fishers or others in stream projects.
8. Provide the CFFU web master with conservation program information and pictures.
9. Seek opportunities for publicity including announcement on the listserv for conservation programs.
10. Write conservation program articles for the CFFU newsletter on a regular basis.
11. Coordinate with the Public Relations Director all media coverage.
12. Seek corporate or other donors for the CFFU Fish in the Classroom project.
13. Acquire and maintain aquarium equipment for Fish in the Classroom project.
14. In addition to providing photos for the media efforts, secure slides and digital images for the annual CFFU membership slide program in December.

Resource Requirements		Cost
1.	Replacement of aquariums and acquisition of new equipment	
2.		
3.		
4.		
5.		